

AEA Digital and Media Commission



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Challenging times and huge opportunities open up.

The world today is undergoing rapid changes due to technological advances. One aspect that has a broad impact on people is the "Internet". The internet has changed the mindset of many people and affected the way of life especially in the past 2 years when there has been an epidemic of Covid 19. Many churches need to change the way they minister from the traditional way. They are unable to organize a regular crowded worship service. Online worship has become the new normal. Many churches are not yet ready for this new normal, they found it difficult to develop as they don't have the know-how and lack of personnel in this area.

However, they automatically begin to familiarize themselves with digital work due to the coercive situation. On the other side, many churches take advantage of this season to transform themselves.

They are fully committed to their digital mission and are supported by members who see this opportunity as well.

Vision and Strategy



For this reason, Asia Evangelical Alliance begins to set up the Digital and Media Commission to help promote churches in member countries to grow up in this mission.

By 2030, AEA Digital and Media Commission looks forward to being recognized as the most strategic platform for Collaboration among National Evangelical Alliances and Regional Ministry Networks. We would like to promote and nurture networks and collaborations among Evangelicals in Asia for the purpose of strengthening and expanding the Kingdom of God in Asia and beyond.

To accomplish this goal, we will focus on cooperation and collaboration between our Strategic partners and AEA members.



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1

PARTNER WITH KEY ORGANIZATIONS

Many organizations have resources, know how, including expertise relating to digital and media mission. Therefore, we aim to open space for working with these organizations in order to achieve mutual success for all parties.



2

BUILD NETWORK

We aim to create a network of people who work in the area of digital and media in various churches in order to help them learn from each other's experiences, reinforce encouragement among them, and open space for a wide distribution of resources.



3

SHARE RESOURCES & INNOVATIONS

There is one important keyword in the digital world, which is "collaboration". In a world where technology has been rapidly advancing and found an easy way to disseminate, we do not need to develop all resources or platforms by ourselves. The network being created will make an easy path for us to share resources and build innovation in the Body of Christ as a whole.



4

DEVELOP AEA ONLINE PLATFORMS

For AEA to become a strategic platform for collaboration among National Evangelical Alliances, we aim to develop AEA's online platform to be more accessible to member countries. It consists of useful content and media from AEA and partner organizations for publishing.